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Mangrove Program with CSR Community Lampung

On 21-22 January 2017, Grand ELTY Krakatoa (GEK), which is one of PT Bakrieland Development Tbk (Bakrieland) business unit, which manages hotel property in Kalianda Lampung, held a mangrove program with Lampung CSR community. The mangroves program around the GEK property was attended by Mr. Fahmi Idris, the 25th Indonesian Minister of Industry (2005-2009), togather with 100 people from the CSR community.

GEK mangrove program activities enter the third year where in the first year GEK awarded Kalpataru Category Pioneer from the Government of Lampung Province. In 2016, GEK has planted 2.353 mangrove trees so that the total mangrove that has been embedded has reached 8,000 trees. With the first step on 2017 with Mr. Fahmi Idris and CSR Lampung community participated on the mangrove program, this program expected to be sustain helping the environment and also the business.

Activity undertaken by GEK is one effort to implement Bakrieland Goes Green (BGG), especially Green Attitude on environment pillar.

