



Earth Day in Grand ELTY Krakatoa

In order to celebrate EARTH DAY on April 22, 2017, one property of PT. Bakrieland Development Tbk (Bakrieland) in Kalianda Lampung, Hotel Grand ELTY Krakatoa hotel (GEK), conducted event named Sunrise Ceremony 2017 on 21-22 April 2017 with 250 hotel customers participated on the event.

The program is held to encourage hotel customers to enjoy and also take care the nature through various series of environmental activities. Since the morning, customers are invited to exercise yoga and gymnastic while served with views of the sunrise and enjoy the warmth of the sun. Customers are also invited to plant mangroves (mangroves) in mangrove areas in Kalianda and save coral reefs. For customers who check out, the hotel has prepared a plant souvenir which cultivated by the hotel.

This GEK event is part of the effort to implement Bakrieland Goes Green (BGG) program, especially Green Attitude on the pillars of the Environment.

