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Planting 10.000 Mangrove Trees Movement in Grand ELTY Krakatoa Lampung



In order to celebrate EARTH HOUR, on March 24, 2018, Hotel Grand ELTY Krakatoa (GEK), one of the Bakrieland Development Tbk (Bakrieland) business unit that manages the property in Kalianda Lampung, launched the "10,000 Mangrove" movement in order to accelerate coastal rescue Kalianda. At this event, Mr. Dwi Prasetiyo (General Manager of GEK) together with GEK employees invites customers who are staying at the hotel to plant mangrove trees in GEK area.

GEK mangrove planting activities in 2018 have reached the fourth year in which the first year of GEK was awarded the Kalpataru Pioneer Category from the Provincial Government of Lampung and in the third year GEK received the "Most Inspiring" awards program from the Lampung Provincial Government. Until the end of 2017, the total mangrove trees that are embedded have reached 15,000 trees.

For Bakrieland, this is part of Corporate Sustainability on "Its About the People" pillar, especially about the development of surrounding communities in the environmental field.



