



Celebrating Earth Day with Pohon Untuk Negeri (PUN) Program in Rasuna Epicentrum

On April 22, 2016, to commemorate Earth Day and also to embody Bakrieland Goes Green (BGG), especially Green Attitude with Environment pillar, PT Bakrieland Development Tbk (Bakrieland) conducted Pohon Untuk Negeri (PUN) program in Menteng Atas, Rasuna Epicentrum. This time Bakrieland collaborated with PAUD Cempaka, Posyandu and Kelurahan Menteng Atas, Bakrie Untuk Negeri (BUN) and other Bakrie Group, namely: PT. Energi Mega Persada Tbk, PT. Bakrie Sumatera Plantations Tbk and ANTV. These three Bakrie Group participated because they are also residents of Rasuna Epicentrum area.

The PUN program is implemented by giving 500 trees to local residents. The given tree species consists of ornamental trees and medicinal plants. These trees are not planted, but use the wall considering the limited land in urban areas. For maintenance, all will be carried out by residents with regular control by BUN.

Through the various parties involved, the total participants involved in the execution of more than 50 people. For Bakrieland, the employees involved around 18 employees consisting of employees of Bakrieland Holding, PT. Bakrie Swasakti Utama (BSU), and Aston Rasuna. All employees are part of the Bakrieland Volunteer program which was officially rolled out in 2016.



