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Sahid University Student Visit to JungleLand

Under the Bakrieland Goes Green (BGG) program, specifically related to Green Attitude on Education pillar, PT Bakrieland Development Tbk (Bakrieland) through PT. Jungleland Asia (JungleLand) on February 14th received a visit from Sahid University students accompanied by one of the teachers, Ibu Mila Falma Masful S.S., MIKom. The aimed of students visit is studying Public Relations Management Theme Park. Representing Bakrieland, Mr. Qalam Mulianda (Marketing & Communications) which on this occasion explain about the role of Public Relations and uniqueness of its role in the theme park industry.

At the end of the meeting, JungleLand and the Sahid University exchanged souvenirs and JungleLand invited the students present to be toured at the JungleLand theme park and enjoying the various rides.



