



Horticultural Crops Program at Grand ELTY Krakatoa Lampung



In order to implement Bakrieland Goes Green (BGG), especially Green Attitude on Environment Pillar, Hotel Grand ELTY Krakatoa (GEK) as one of PT Bakrieland Development Tbk (Bakrieland) business unit which manage hotel property in Kalianda Lampung, launched a new activity under "Check Out for Earth". This new activity is to plant horticulture in the hotel area.

The first planting was done on Wednesday March 8, 2017 which was attended and monitored directly by Mr. Dwi Prasetyo, General Manager of GEK. To implementation the program, GEK cooperates with local people who are known as farmers and participate in developing Lampung agriculture, namely Mr. Sarwo Edi Santoso. He initiated the Self-Rural Agricultural Training Center (P4S) which guided by Lampung Agricultural Training Center (BPP) to develop Lampung farmers knowledge and skills. On those initiative in 2013, he was awarded by Mr. Susilo Bambang Yudhoyono, the President of the Republic of Indonesia period 2009-2014.

The form of cooperation by planting chili in GEK area of 1.5 Ha. If the harvest time comes, the chilli will be absorbed by GEK and if needed will be sold to Kalianda. The planting of chili on the coastal land is not easy because of the need for precision in processing plants in sandy soil. If successful, harvesting chili on the beach will be the first in Lampung

