



Lampung Coastal Clean Up Day in Kalianda



On September 16th, 2018, Grand ELTY Krakatoa (GEK), which is one of PT Bakrieland Development Tbk's (Bakrieland) Business Unit that manages the property in Kalianda, Lampung, held an event "Lampung Coastal Cleanup Day". This event is made possible through cooperation with various company's stakeholders such as CSR Forum Lampung, South Lampung Local

Government, students at the University of Lampung and PT. Coca-Cola Amatil Indonesia.

The event was held in Tanjung Beo beach, one of the beaches along the Kalianda coast that is managed by the GEK as part of Park & Recreation (P & R) development in Kalianda coastal region. There are 300 people attended the event from various institutions and the local communities, there was also Mr. Nana Ermanto as the Regent South Lampung. Mr. Dwi Prasetyo is present representing GEK as the General Manager.

In this occasion, all participants who attend are invited to plant trees and clean up the beach. There are more than 200 trees that were categorized as shade trees that can provide fresh air to the region. On the beach, participants cleaned up 800 kg of waste. By the end of the event, participants spread out 20 units of trash can on the beach managed by P & R.

For Bakrieland, this activity is an implementation of Corporate Sustainability on "It's About the People" pillar, specifically on the development of local communities in the environment sector.

