

**ASTON**RASUNA  
JAKARTA



## Aston Rasuna supports CSR Program: “Tangguh Scholarship”



On October 29, 2019, located at Mezza Restaurant which is part of Aston Rasuna Hotel in Rasuna Epicentrum and one of business units of PT Bakrie Swasakti Utama (BSU), a subsidiary of PT Bakrieland Development TBK (Bakrieland), which manages properties in Jakarta, Yogyakarta, and Sidoarjo, is trusted

to host a series of Tangguh scholarship CSR events organized by Yayasan Bakrie Amanah (YBA) as the implementing institution for Bakrie Untuk Negeri (BUN) social program.

On that occasion, 15 students were selected as scholarships' recipients received speech on "Sociopreneur" from Mr. Imbang J. Mangkuto as representatives of the Bakrie Center Foundation.

A day later, as one of the highlights of the Tangguh Scholarship CSR program, Bakrie Group (KUB) gathered at Bakrie Tower with PT. Bakrie Resources Minerals Tbk (BRMS) as the host to launch the program. Representing the Bakrie family were Mr. Arya Bakrie and Ms. Intania Bakrie. While BUN was represented by Mr. Hisham Sulaeman and YBA by Mr. Hendrayanto Marta Sakti. Bakrieland and its Business Units also attended and were represented by Mr. Zulfikar (Human Capital BSU), Mrs. Andi Gevika (GM Aston Rasuna), and Mr. Andang Pranowo (GM HR & Support PT. Bakrie Pesona Rasuna).

The Tangguh Scholarship CSR event is a collaboration between YBA and KUB to open opportunities for Indonesian children, in this case students, on getting scholarships based on their achievements. In its first class, 300 students from various universities located in the DKI Jakarta, Banten and West Java areas applied for scholarships. After going through the selection process, 15 students were selected to become the program's participants.

For Bakrieland, this is one of the activities implemented to build the Corporate Sustainability through the pillar of "It's About the People" pillar, mainly regarding the community development in the education sector.

