Bakrieland Goes to Campus: Design Applications in Android for Business Growth

On November 29, 2019, PT Bakrieland Development Tbk (Bakrieland) in collaboration with the University of Bakrie (UB) held a sharing session for graduate students regarding design applications on Android for Business Growth. This time, representing Bakrieland is Mr. Adi Waskita (Corporate Information Technology) for sharing on the related theme. Representing UB as the moderator for this discussion is Mr. Kenny Lubis, a lecturer at the Engineering and Computer Science faculty.

On this occasion, students were invited to practice how to make design applications on Android and presented to the participants in attendance. In addition, Mr. Adi also shared about the direction and how to make an impact on the Information Technology in industries other than the digital industry.

For Bakrieland, this is one of the activities implemented to build Corporate Sustainability through the "It's About the People" pillar, mainly regarding the community development in the education.