



Tourism Sharing Session with Kalianda's Youth

On December 6, 2019, PT. Krakatoa Lampung Tourism Development (KLTD), one of the Business Units of PT Bakrieland Development Tbk (Bakrieland) which manages property in Kalianda - South Lampung held a Corporate Social Responsibility (CSR) event in collaboration with local governments. This sharing session is one of the efforts of the local government to educate the community / public on tourism awareness.

Located at the Grand ELTY Krakatoa hotel (GEK) and represented by Mr. Dwi Prasetyo as General Manager of the Krakatoa Nirwana Resort Area (KNR) as the guest speaker, the sharing session was attended by more than 50 participants. Mr. Dwi on this occasion shared knowledge on tourism topic, opportunities for collaboration with KLTD, and how to use digital as a marketing medium.

For Bakrieland, this is one of the activities implemented to build Corporate Sustainability through the "It's About the People" pillar, mainly regarding the community development in the education field.

