I-News Bakrieland

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Blood Donor at Coral & Sands Apartment

On February 18th, 2020, PT. Provinces Indonesia (PvI) located in Coral & Sands Apartment as one of the Business Units. PT Bakrie Swasakti Utama (BSU), a subsidiary of PT Bakrieland Development Tbk (Bakrieland), that managed the property management, did a blood donor program working with Yayasan Bakrie Amanah (YBA) and Palang Merah Indonesia (PMI). Located at one of the apartment locations, Gym & Fitness the Wave Rasuna Epicentrum, more than 50 people had participated in this program. Participants come from the workers, apartment residence, and the surrounding community. Other than the blood donor, it provides public health service that contains free medical and metabolic checkups.

For Bakrieland, this activity in an implementation of Corporate Sustainability on "It's About the People" pillar, specifically on the development of local communities in the health field.







