



The Alana Malioboro Cares for the People of Jogjakarta

As part of the concern for the surrounding community in accordance with the "Sharing is Caring", in July, The Alana Hotel and Conference Center Malioboro (The Alana Malioboro) which is one of the products of PT Bakrieland Development Tbk (Bakrieland) which is under the management of PT Bakrie Swasakti Utama Business Unit in Yogyakarta conducts a series of CSR activities. It began on July 10th, 2020 by visiting the Islamic Putra Orphanage "An - Nur" located in Bantul. During this visit, the employees were given a spiritual knowledge and prayed to always be given spirit in work, always launched sustenance, and given health. At the end of the meeting, employees provided food packages to children and orphanage managers.

Two days later, the Alana Malioboro collaborated with Grab Indonesia and Fitbar conduct CSR program in the form of giving mask and hand sanitize in the community located in Malioboro Jogjakarta. Through this activity, the company wants to continue to educate the public about the adaptation of new life in order to anticipate Covid-19 which is currently still a problem in Indonesia. Present in various community activities include Mr. Berri Naurika (General Manager of the Alana Malioboro) and the all of the Head of Department.

For Bakrieland, this activity in an implementation of Corporate Sustainability on "It's About the People" pillar, specifically on the development of local communities in the religious and education field

