



Guest Lecture at Bakrie University: CSR

PT Bakrieland Development, Tbk (Bakrieland) continues to try to share with the community even in the middle of the Covid-19 pandemic. This time, Bakrieland held the Bakrieland Goes to Campus (BGtC) program in collaboration with the communication department of Bakrie University (UB) by utilizing technology for discussion. On this occasion, the students were invited to create a CSR program that was explored the possibility of being implemented not only in the Bakrieland, but also in the Kelompok Usaha Bakrie (KUB) environment. On December 14th, 2020, join as a facilitator is Mr. Setiadi Ihsan (GM Bakrie Amanah), Mrs. Mirana (Lecturer of Communication UB) and Andre Satria (Corporate Affairs Bakrieland).

The students propose a program in the field of education whose purpose is to provide applied science to participants to be able to do business in the online world. This proposal will be collaborated between UB and KUB, including the Bakrieland Group in it.

For Bakrieland, this activity in an implementation of Corporate Sustainability on “It’s About the People” pillar, specifically on the development of local communities in the education field

