



the Alana Malioboro Participates in Preventing Cervical Cancer



On June 10th, 2021, The Alana Hotel and Conference Center Malioboro (The Alana Malioboro) as one of the products of PT Bakrieland Development Tbk (Bakrieland) under the management of the Business Unit of PT Bakrie Swasakti Utama (BSU) located in Yogyakarta participated in supporting the local government of Mantriweron which is organizing a campaign to prevent cervical cancer by

providing a Visual Inspection of Acetic Acid or IVA and counseling about how to prevent cancer. This activity was followed by women domiciled around Mantriweron.

For Bakrieland, this activity in an implementation of Corporate Sustainability on “It’s About the People” pillar, specifically on the development of local communities in the health field.

