



Muharam Ceria Festival at Bogor Nirwana Residence

At the end of September 2021, as part of a series of activities of Muharam Ceria Festival 1441 H organized by Yayasan Bakrie Amanah (YBA) and Kelompok Usaha Bakrie (KUB), PT Bakrieland Development Tbk (Bakrieland) through a Subsidiary of PT. Graha Andrasentra Propertindo Tbk (PT GAP) which manages the Bogor Nirwana Residence (BNR) area held a Khitanan Ceria CSR program. Located in Roosniyah Al-Ahmad Mosque, children from 7 villages of the surrounding community participated in the program. The implementation of this program is the starting point before returning to carry out similar programs in 5 provinces with 6 target points and 500 Indonesian children.

The event was conducted in accordance with the Covid-19 health protocol. For each child who performs circumcision is only accompanied by one person from the family representative with a kloter system per hour as many as 20 children. Circumcision participants had previously gone through health screening and were provided with an explanation of the circumcision method by Dr. Endi Syamsi, Coordinator of bakrie amanah medical team. Present representing Bakrieland on this occasion was Mr. Firman (Human Capital & CSR of PT GAP).

For Bakrieland, this activity in an implementation of Corporate Sustainability on “It’s About the People” pillar, specifically on the development of local communities in the health field.

