

Blood Donation CSR Program at The Jungle Waterpark

The Jungle Waterpark which is located in the Bogor Nirwana Residence (BNR) area and as a Business Unit of PT Bakrieland Development Tbk (Bakrieland) which is under the coordination of the Subsidiary, PT. Graha Andrasentra Propertindo Tbk (GAP), on 7 March 2022 carried out a CSR program in the form of Blood Donation which took place in the 4D Cinema the Jungle Waterpark area. This activity is implemented by building cooperation with the Indonesian Red Cross (PMI) in Bogor City.

The event, which was held as part of the Bakrie Group's 80th anniversary celebration, was attended by dozens of participants from GAP employees, the Jungle Waterpark, visitors and tenants.

For Bakrieland, this activity in an implementation of Corporate Sustainability on "It's About the People" pillar, specifically on the development of local communities in the health field.



