



Earth Hour In Bakrieland Group

On 26 March 2022, as a joint commitment from the whole world to carry out EARTH HOUR, an activity to turn off the lights for 1 hour to remind people to care about the environment, Bakrieland Group also participated in this activity.

Business Units representing Bakrieland Group to participate: Swiss-Belresidences Rasuna Epicentrum, the Alana Malioboro Jogjakarta, and Grand ELTY Krakatoa Lampung. In this case, these three hotels invite employees and customers to participate in this activity. At Grand ELTY Krakatoa, we even invite our employees and customers to light a fire of commitment called EARTH HOUR as a sign of commitment to love the earth.

For Bakrieland, this activity is an implementation of Corporate Sustainability on “It’s About the People” pillar, specifically on the development of local communities in the environment field.



The Alana Malioboro Jogjakarta



Swiss-Belresidences Rasuna Epicentrum



Grand ELTY Kraktoa Lampung