

The Alana
HOTEL & CONFERENCE CENTER - MALIOBORO
BY ASTON



The Alana Malioboro Shares Happiness with Senior Citizens



The Alana Hotel & Conference Center Malioboro (The Alana Malioboro), a Business Unit of PT Bakrieland Development Tbk (Bakrieland) located in Yogyakarta and under the coordination of Subsidiary PT Bakrie Swasakti Utama (BSU), implemented a CSR program which this time shared happiness together elderly people at the Tresna Werdha Social Service Center (BPSTW) Abiyoso unit, located in Pakem, Yogyakarta.

The activity which was carried out at the end of August 2022 was attended by a number of employees, dozens of elderly residents, and the caretakers of the orphanage. Also present in the middle of the activity, Mr. Joezar Rinaldi as General Manager (GM) of The Alana Malioboro representing Management.

On this occasion, The Alana Malioboro provided assistance in the form of operational assistance for BPSTW which was symbolically handed over by Mr. Joezar Rinaldi to the caretaker of the orphanage. The activity was also enlivened by attractive performances from the residents of the orphanage, they loved to sing their memorable songs, until the end of the event which was closed with a group photo.

For Bakrieland, this activity in an implementation of Corporate Sustainability on "It's About the People" pillar, specifically on the development of local communities in the health field.

