



The Alana Malioboro Plants 100 Sea Pandan Trees To Support the Turtle Ecosystem at Goa Cemara Beach



On 31 October 2022, The Alana Hotel & Conference Center Malioboro (The Alana Malioboro) as a Business Unit of PT Bakrieland Development Tbk (Bakrieland) located in Yogyakarta, implementing again its CSR program.

This time, Management and employees accompanied by turtle conservation activists, visited Goa Cemara Beach which is located in Sanden, Bantul Regency, Yogyakarta Special Region which is home to hundreds of green sea turtles and olive ridley turtles. This beach is known to be visited by turtles to lay their eggs. The width of the beach and the gentle slope as well as the growth of pine trees and pandanus trees as protection from strong winds, make Gua Cemara Beach a favorite place for turtles to lay their eggs.

Since 2015, the Alana Malioboro has been supporting turtle conservation at that location by providing various assistance. This year was a bit different from the previous year where CSR activities were carried out in the form of planting 100 sea pandan trees needed by turtles as nest protectors from predators that can take and eat turtle eggs under the sand. The Alana Malioboro also donated cash assistance to support the construction of turtle conservation facilities and supporting equipment. All of this assistance was given directly by Pak Joezar Rinaldi (General Manager) to coastal conservation officials.

For Bakrieland, this activity is an implementation of Corporate Sustainability on "It's About the People" pillar, specifically on the development of local communities in the environment field.



