



The Alana Malioboro Registered 500 Informal Workers as the Participants of BPJamsostek

One of PT Bakrieland Development Tbk (Bakrieland) business units, The Alana Malioboro Hotel & Convention Center (The Alana Malioboro) Yogyakarta, which operated under the coordination of PT Bakrie Swasakti Utama (BSU), held a Corporate Social Responsibility (CSR) event in the term of social-welfare support for informal workers. The hotel management has already registered a total of 500 informal workers in Mantriheron Region, Yogyakarta City, to be the participants of the BPJS Employment program, with various professions such as UMKM entrepreneurs, angkringan roadside stall owner, laborer as well as becak driver.

The event held its ceremonial with BPJamsostek Employment symbolic mockup handover, located at Kemantren Mantriheron Office of Yogyakarta, on Wednesday, 4 October 2023. The handover was done by the Person in Charge of Yogyakarta's Mayor, Singgih Raharjo, witnessed by the Subsidiary Head of BPJS Employment Yogyakarta, Teguh Wiyono, and the management of The Alana Malioboro, Joezar Rinaldi as General Manager with invited guests.

For Bakrieland, this activity in an implementation of Corporate Sustainability on "It's About the People" pillar, specifically on the development of local communities in the health field.

