



CSR Goods Donation Program at Rasuna Epicentrum

The CSR Goods Donation Program was launched on September 18, 2025, in the Rasuna Epicentrum area, Jakarta. This program aims to encourage the community to collect usable items to be utilized as capital for assisted MSMEs. The realization of this program is the result of a collaboration between Bakrieland, BAZNAS, Masjid Al-Bakrie, and Bakrie Amanah.

The launch of the program coincided with the commemoration of the Prophet Muhammad SAW's birthday (Maulid) at Masjid Al Bakrie. Those present at the launch included Mr. Zulfikar (Bakrieland), Mr. H. Abd. Kafi (BAZNAS), Mr. Mochamad Noerhakim (Bakrie Amanah), and members of the DKM management of Masjid Al Bakrie.

For Bakrieland, this initiative represents an effort to realize Corporate Sustainability under the pillar "It's About the People," particularly in supporting community development in the environmental sector.

