Blood Donation CSR Program at Wisma Bakrie

As part of its commitment to health and humanitarian causes, Bakrieland organized a Corporate Social Responsibility (CSR) program featuring a blood donation drive and free metabolic health screenings on Thursday, July 9, 2026, at Wisma Bakrie. The initiative was attended by members of the surrounding community, tenants, and Bakrieland employees, who came together to make a positive contribution to others. Dozens of units of blood were collected to help meet blood transfusion needs, while dozens of other participants took advantage of the free metabolic health screening services as an initial step toward maintaining their health.

For Bakrieland, this initiative represents an effort to advance its Corporate Sustainability agenda under the “It’s About the People” pillar, particularly in supporting community development through healthcare initiatives.







