Charity Trofeo Held to Raise Funds for Disaster Victims In NTT and Kalimantan

On September 16, 2026, Bakrieland Group, in collaboration with Bakrie Group, held a charity football tournament to raise funds for victims of natural disasters in East Nusa Tenggara (NTT) and Kalimantan. Titled *"Aksi Nyata Untuk Indonesia"* (Concrete Action for Indonesia), the charity trofeo was held at GOR Soemantri Brodjonegoro, Kuningan, Jakarta, and featured three participating teams: Bakrie Group Employee, NTT All Stars, and PSSI Pers.

During the event, Ms. Leila Rima, Chief of Corporate Affairs at Bakrieland, accompanied Ms. Aninditha Anestya Bakrie, Executive Director of Bakrie Untuk Negeri, and Mr. Rama, Head of Bakrie Untuk Negeri, in handing over the donation to representatives of NTT All Stars, who would subsequently distribute the assistance to communities affected by the disasters.

For Bakrieland, this initiative represents an effort to advance its Corporate Sustainability agenda under the "It's About the People" pillar, particularly in supporting community development through disaster response initiatives.

